

June 11th 2024

Mastering the art of sustainable beauty packaging – FaiveleyTech and Sulapac continue their successful collaboration with several launches in the pipeline

FaiveleyTech reveals new marble-like finishing for beauty packaging made of biobased Sulapac® materials. This marvelous example is one of many projects resulting from their long-term collaboration, driven by a pursuit of excellence and a commitment to innovate for a cleaner future.

Mastering the art of sustainable cosmetic packaging

As an acknowledged expert in manufacturing with Sulapac materials, FaiveleyTech is the first one to create Sulapac® cosmetic packaging with a beautiful marble effect. Fragrance caps in different shades were created with Sulapac Luxe Flex, a highly functional biobased material designed to replace technical plastics in beauty packaging. Thanks to the manufacturing process, the pattern is repeatable though each piece remains unique, reflecting exclusivity and elegance.

FaiveleyTech specializes in high-value-added plastic injection molding for Industry, Healthcare, and Beauty sectors. Since 2018 the company has partnered with Sulapac, a pioneering material innovation company, to help its beauty clients transition towards more sustainable packaging. Sulapac's biobased materials are recyclable, they have a low carbon footprint, and they don't leave behind any permanent microplastics or toxic load. Designed like nature, Sulapac materials are not only sustainable but also beautiful and functional.



*“Sulapac is the first biobased material that meets the functional, aesthetic and quality requirements set by us and our beauty customers,” says **Béryl Tomaschett**, Sales Director at FaiveleyTech Orgelet. “Having demonstrated that we can achieve this exquisite marble effect with very thick walls, opens even more opportunities for brands to use Sulapac instead of conventional plastic,” she adds.*

Long-term collaboration driven by the joint pursuit of excellence

FaiveleyTech is the manufacturer of the Sulapac® lids for part of the N°1 de CHANEL beauty range. Previous collaborations between FaiveleyTech and Sulapac also include caps and closures for the entire line of Shiseido's Ulé, as well as the fragrance caps in CHANEL LES EAUX 125 ml bottles.

*“We are grateful for our collaboration with FaiveleyTech thus far. They have shown unwavering commitment in driving the industry towards a cleaner future by introducing Sulapac to their customers and investing in joint product development,” says **Colin Strobant**, Commercial Director, Cosmetics at Sulapac.*

FaiveleyTech has experience with nine different Sulapac material grades, including Sulapac Premium with large wood chips, CHANEL's exclusive recipe that incorporates by-products from the company's own production, as well as Sulapac Barrier used for the parts in contact with bulk. Until today over 100 tons of Sulapac materials have already been transformed into products by FaiveleyTech.

Joint by the pursuit of excellence these two companies continue serving some of the world's most iconic luxury brands. Upcoming launches shall be revealed later this year for the consumers' delight.

Further information:

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[Press kit with images](#)



| About FaiveleyTech

FaiveleyTech is an international group, of French origin, specialized in plastic injection with high added value for demanding, selective and normative markets of Industry, Beauty and Health. It is headed by Executive President Nicolas Alloin and the Faiveley family, also shareholder of Faiveley Transport-Wabtec, world leader in railway equipment, and owner since 1825 of the Domaine Faiveley (Nuit-Saint-Georges) producer of Burgundy wines. The group has 450 employees, 8 production sites in France and abroad.

FaiveleyTech Orgelet, dedicated to Cosmetics & Spirits, is investing and innovating in refillable, recyclable and traceable packaging functions to design together the virtuous products of tomorrow. Expert on biocomposite materials, we are your privileged partner to co-develop with speed and agility.

| About Sulapac Ltd

Sulapac Ltd is an award-winning material innovation company bringing solutions to the global plastic crisis. By replacing conventional plastic with sustainable, beautiful, and functional Sulapac materials, companies can reduce their carbon footprint, eliminate microplastic pollution, and advance the circular economy. The Helsinki-based company was founded by three scientists in 2016 and serves customers across various industries on three continents. Investors behind Sulapac®, the patented material innovation, include CHANEL and Sky Ocean Ventures.

